

Here at Classi-Co Foods, we are committed to building a strong bond within and between the communities we serve. We continually endeavor to set up numerous events throughout the year that help groups and organizations like yours raise money for all sorts of community projects and activities. In addition, we have found that our Pizza Tickets provide an excellent opportunity to fundraise in the intermittent times between events. Below you will find information and instructions on obtaining and selling your personalized Tickets.

## Getting Started

To start the Pizza Ticket process, simply follow these steps:

1. Call the Classi-Co Corporate Office\* with the following information:
  - »Your Organization Name
  - »A Designated Contact Person
  - »Contact Phone Number
  - »Desired Ticket Quantity\*\* (we recommend 10-15 tickets per seller)
2. Choose an expiration. We will assist you to decide the expiration date for your tickets. This date must be a minimum of 2 months after your sale begins.

\*Please call at least 2 weeks before tickets are needed to allow for processing and printing.

\*\*A printing charge will be added to your final invoice for quantities over 200.

## Ticket Sales

We will set up and print your personalized Pizza Joe's Tickets. You and your organization members will then sell the coupons for \$10 each. All sellers are to inform buyers of these details:

1. Tickets are redeemable at any Pizza Joe's location.
2. This is a one-time fee. Buyers will not be charged at time of purchase for the 9-cut cheese pizza. Additional toppings will incur an extra cost.
3. Each ticket benefits your organization. Be specific. Tell interested buyers your organization's name and fundraising purpose.

## Tallying it Up

Two weeks after your Ticket expiration date, a representative from Classi-Co. will call you to settle the account. We will send an invoice listing your group's financial responsibility, which is based on the following information:

Each ticket is sold for \$10; however, Classi-Co. will only collect \$6 for each redeemed ticket. A redeemed ticket is one that has been used by the customer at a Pizza Joe's location. You are not responsible for unredeemed tickets. This results in a \$4 profit to your group for each redeemed ticket and \$10 profit for each unredeemed ticket.

Example:

60 sellers each sell 10 tickets = 600 tickets.

600 tickets @ \$10 each = \$6000 in sales.

500 are redeemed = \$2000 for your organization.

100 are unredeemed = \$1000 for your organization.

You owe \$6 for each redeemed ticket = \$3000

Total profit = \$3000

